



The Real Vacation TV Show Sponsorship Application & Agreement – Pilot Episode

A-Z Media Group, Inc. DBA The Real Vacation
6965 El Camino Real, Ste. 105-234
Carlsbad, CA 92009
T. 760-929-7090
F. 760-496-2881
Corporate Contact: Nancy Snow
Email: nsnow@a-z.com
Account Contact: Stefan Harlan
Email: sharlan@a-z.com

Company: _____
Address: _____
City, St., Zip: _____
Contact: _____
Phone: _____
Fax: _____
Website: _____
Email: _____

Sponsors of the pilot episode of The Real Vacation agree to provide backing in the form of sponsorship fees, products and/or services as indicated below.

Sponsorship Level I: Main Sponsor

The Main Sponsors' products, services and brands shall be prominently featured and highlighted in the storyline of the show. Main Sponsors will be listed in the closing credits and supported on the show's website.

Main Technology Sponsor

- \$75,000 sponsorship fee
- Services in the form of advice on product selection, instruction on use, etc.
- Products to be provided (check all that apply):
 - Camcorders
 - Printers
 - Personal Computers
 - Digital Cameras

Main Hotel/Resort Sponsor:

- \$35,000 sponsorship fee
- Products/services to be provided (check all that apply):
 - Hotel rooms for family & production crew
 - On-site recreational activities
 - On-site restaurants for family & production crew
 - Misc. services & amenities

Main Airline Sponsor:

- \$15,000 sponsorship fee
- Products/services to be provided:
 - Round-trip airfare for family and production crew

Main Car Rental Sponsor:

- \$10,000 sponsorship fee
- Products/services to be provided:
 - Car rental for family and production crew

Main Retail Sponsor:

- \$10,000 sponsorship fee
- Products/services to be provided:
 - Access to retail store locations

Main Scrapbook Sponsor:

- \$10,000 sponsorship fee
- Services in the form of advice on product selection, instruction on use, etc.
- Products to be provided (check all that apply):
 - Albums
 - Paper
 - Embellishments
 - Rubber Stamps
 - Adhesives
 - Tools
 - Writing Instruments
 - Digital Scrapbooking
 - Storage
 - Stickers
 - Cardstock
 - Templates

Main Camera Sponsor:

- \$10,000 sponsorship fee
- Services in the form of advice on product selection, instruction on use, etc.
- Products/services to be provided:
 - Cameras for family

Main 35mm Film Sponsor:

- \$10,000 sponsorship fee
- Services in the form of advice on product selection, instruction on use, etc.
- Products/services to be provided:
 - Film
 - Film developing

Main Digital Photobook Sponsor:

- \$10,000 sponsorship fee
- Services in the form of advice on product selection, instruction, etc.
- Products to be provided:
 - Digital scrapbook materials

Main Digital Frame Sponsor:

- \$10,000 sponsorship fee
- Services in the form of advice on product selection, instruction on use, etc.
- Products to be provided:
 - Digital frames for in-home display of vacation photos

Main Custom Framing Sponsor:

- \$10,000 sponsorship fee
- Products/services to be provided:
 - Custom frames and framing services for in-home display of vacation photos

Main Online Social Network Sponsor:

- \$10,000 sponsorship fee
- Products/services to be provided:
 - Online space for family's story

